



**INTERCULTURAL EDUCATION 1**

Foreign Languages 1	4	48 h
Intercultural Management 1	2	24 h

**ENGLISH 1**

English 1	3	36 h
-----------	---	------

**MATHEMATICS AND COMPUTER SCIENCE 1**

Management Mathematics	3	48 h
Business Computing and Web Technologies	3	48 h

**BUSINESS ENVIRONMENT 1**

Introduction to Tourism	4	48 h
Introduction to Business Administration	1	12 h
Financial Management and Investments	4	36 h

**BASIC MANAGEMENT TECHNIQUES 1**

Accounting	3	48 h
Corporate tax System in France	3	24 h



**INTERCULTURAL EDUCATION 2**

Foreign Languages 2	4	48 h
Intercultural Management 2	2	24 h

**ENGLISH 2**

English 2	3	36 h
-----------	---	------

**MATHEMATICS AND COMPUTER SCIENCE 2**

Probability and Statistics	2	24 h
Financial Mathematics	3	24 h
Relational Databases	4	48 h

**BUSINESS ENVIRONMENT 2**

Marketing 1: Fundamentals of Marketing	2	24 h
Human Resources Management 1	2	24 h
Microeconomics	2	36 h

**BASIC MANAGEMENT AND TOURISM TECHNIQUES 2**

Business Law	3	36 h
Tourism Marketing and Market Analysis	3	48 h



**FOREIGN LANGUAGES 3**

Foreign Languages 3	4	4 SWS
English 3	2	2 SWS

**MANAGEMENT IN THE TOURISM INDUSTRY**

Conference and Seminar on Tourism Management	10	8 SWS
--	----	-------

**ACCOUNTING & LAW**

Cost Accounting in Tourism	4	4 SWS
External Accounting	2	2 SWS
Introduction to German Law	2	2 SWS

**DATA AND BUSINESS PROCESS MANAGEMENT**

Stakeholders in tourism	5	4 SWS
-------------------------	---	-------

**INTERCULTURAL MANAGEMENT 3**

Intercultural Management 3	1	1 SWS
----------------------------	---	-------



**FOREIGN LANGUAGES 4**

Foreign Languages 4	4	4 SWS
English 4	2	2 SWS

**INTERCULTURAL MANAGEMENT 4**

Intercultural Management 4	2	2 SWS
----------------------------	---	-------

**HUMAN RESOURCES, LAW AND TAXATION**

Human Resource Management	2	2 SWS
Business Management, Taxation and International Aspects	5	4 SWS
International Contract law in Tourism	5	4 SWS

**TOURISM SPECIALIZATION 1**

Optional Module 1	5	4 SWS
Optional Module 2	5	4 SWS



**FOREIGN LANGUAGES 5**

Foreign Languages 5	3	4 SWS
English 5	2	2 SWS

**INTERCULTURAL MANAGEMENT 5**

Cultural, Tourist and Economic Geography	5	4 SWS
--	---	-------

**SUSTAINABLE TOURISM**

Economy and Politics of Sustainable Tourism	5	4 SWS
---	---	-------

**INFORMATION, COMMUNICATION AND RESERVATION SYSTEMS**

Information Management and Travel Technology	5	4 SWS
--	---	-------

**TOURISM SPECIALIZATION 2**

Optional Module 3	5	4 SWS
Optional Module 4	5	4 SWS



**INTERNSHIP AND LICENSE REPORT**

Internship	14	12 Wo.
Report on Internship and Intercultural Experiences	1	1 SWS

**DEGREE THESIS AND GRADUATION SEMINAR**

Bachelor Thesis	13	12 Wo.
Bachelor's Degree Graduation Seminar	2	2 SWS