



TOURISM

MANAGEMENT

BACHELOR

Management du tourisme international



INTERCULTURAL EDUCATION 1

Foreign Languages 1	4	48 h
Intercultural Management 1	2	24 h

ENGLISH 1

English 1	3	36 h
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MATHEMATICS AND COMPUTER SCIENCE 1

Management Mathematics	3	48 h
Business Computing and Web Technologies	3	48 h

BUSINESS ENVIRONMENT 1

Introduction to Tourism	4	48 h
Introduction to Business Administration	1	12 h
Financial Management and Investments	4	36 h

BASIC MANAGEMENT TECHNIQUES 1

Accounting	3	48 h
Corporate tax System in France	3	24 h



INTERCULTURAL EDUCATION 2

Foreign Languages 2	4	48 h
Intercultural Management 2	2	24 h

ENGLISH 2

English 2	3	36 h
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MATHEMATICS AND COMPUTER SCIENCE 2

Probability and Statistics	2	24 h
Financial Mathematics	3	24 h
Relational Databases	4	48 h

BUSINESS ENVIRONMENT 2

Marketing 1: Fundamentals of Marketing	2	24 h
Human Resources Management 1	2	24 h
Microeconomics	2	36 h

BASIC MANAGEMENT AND TOURISM TECHNIQUES 2

Business Law	3	36 h
Tourism Marketing and Market Analysis	3	48 h



FOREIGN LANGUAGES 3

Foreign Languages 3	4	4 SWS
English 3	2	2 SWS

MANAGEMENT IN THE TOURISM INDUSTRY

Conference and Seminar on Tourism Management	10	8 SWS
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ACCOUNTING & LAW

Cost Accounting in Tourism	4	4 SWS
External Accounting	2	2 SWS
Introduction to German Law	2	2 SWS

DATA AND BUSINESS PROCESS MANAGEMENT

Stakeholders in tourism	5	4 SWS
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INTERCULTURAL MANAGEMENT 3

Intercultural Management 3	1	1 SWS
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FOREIGN LANGUAGES 4

Foreign Languages 4	4	4 SWS
English 4	2	2 SWS

INTERCULTURAL MANAGEMENT 4

Intercultural Management 4	2	2 SWS
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HUMAN RESOURCES, LAW AND TAXATION

Human Resource Management	2	2 SWS
Business Management, Taxation and International Aspects	5	4 SWS
International Contract law in Tourism	5	4 SWS

TOURISM SPECIALIZATION 1

Optional Module 1	5	4 SWS
Optional Module 2	5	4 SWS



FOREIGN LANGUAGES 5

Foreign Languages 5	3	4 SWS
English 5	2	2 SWS

INTERCULTURAL MANAGEMENT 5

Cultural, Tourist and Economic Geography	5	4 SWS
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SUSTAINABLE TOURISM

Economy and Politics of Sustainable Tourism	5	4 SWS
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INFORMATION, COMMUNICATION AND RESERVATION SYSTEMS

Information Management and Travel Technology	5	4 SWS
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TOURISM SPECIALIZATION 2

Optional Module 3	5	4 SWS
Optional Module 4	5	4 SWS



INTERNSHIP AND LICENSE REPORT

Internship	14	12 Wo.
Report on Internship and Intercultural Experiences	1	1 SWS

DEGREE THESIS AND GRADUATION SEMINAR

Bachelor Thesis	13	12 Wo.
Bachelor's Degree Graduation Seminar	2	2 SWS

🇫🇷 : UL (Université de Lorraine). 🇩🇪 : htw saar (Hochschule für Technik und Wirtschaft des Saarlandes). Hourly volumes: per week in Germany (SWS), total in France (h).

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