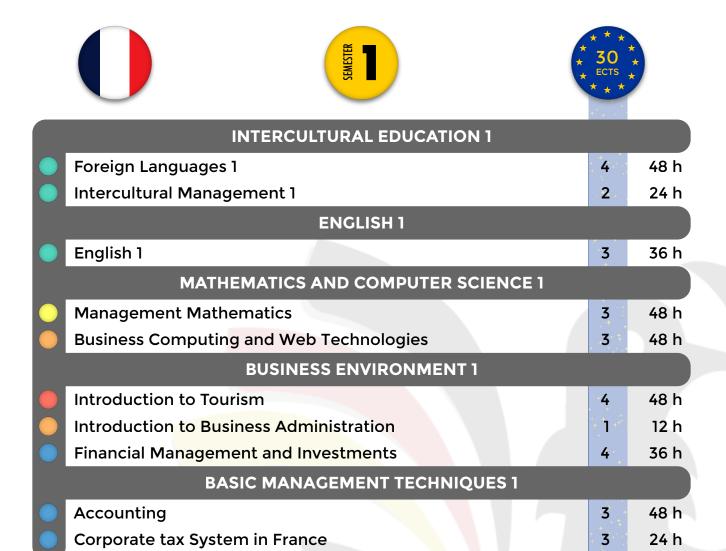


Management du tourisme international





Foreign Languages 2	4	48 h	
Intercultural Management 2	2	24 h	
ENGLISH 2			
English 2	3	36 h	
MATHEMATICS AND COMPUTER SCIENCE 2			
Probability and Statistics	2	24 h	
Financial Mathematics	3	24 h	
Relational Databases	4	48 h	
BUSINESS ENVIDONMENT 2			

Marketing 1: Fundamentals of Marketing	2	24 h	
Human Resources Management 1	2.	24 h	
Microeconomics	2	36 h	
BASIC MANAGEMENT AND TOURISM TECHNIQUES 2			
Business Law	3	36 h	
Tourism Marketing and Market Analysis	3	48 h	







	FOREIGN LANGUAGES 3		
Foreign Languag	ges 3	4 4 SWS	
English 3		2 2 SWS	
MANAGEMENT IN THE TOURISM INDUSTRY			
Conference and	Seminar on Tourism Management	10 8 SWS	

T	ACCOUNTING & LAW		
Cost Accounting in Tou	ırism	4	4 SWS
External Accounting		2	2 SWS
Introduction to German	ո Law	2	2 SWS
DATA AND BUSINESS PROCESS MANAGEMENT			
Stakeholders in tourisn	า	5	4 SWS
INTERCULTURAL MANAGEMENT 3			
Intercultural Managem	ent 3	1	1 SWS
	SEMESTER SEMESTER	* 30 * ECTS	* * *
	FORFICN LANGUAGES (

FOREIGN LANGUAGES 4			
4	4 SWS		
2	2 SWS		
INTERCULTURAL MANAGEMENT 4			
2	2 SWS		
HUMAN RESOURCES, LAW AND TAXATION			
2	2 SWS		
s 5	4 SWS		
5	4 SWS		
TOURISM SPECIALIZATION 1			
5	4 SWS		
- 5	4 SWS		
	2 2 2 5 5		



FOREIGN LANGUAGES 5			
	Foreign Languages 5	3	4 SWS
	English 5	2	2 SWS
INTERCULTURAL MANAGEMENT 5			
	Cultural, Tourist and Economic Geography	5	4 SWS
	SUSTAINABLE TOURISM		
	Economy and Politics of Sustainable Tourism	5	4 SWS
INFORMATION, COMMUNICATION AND RESERVATION SYSTEMS			
	Information Management and Travel Technology	5	4 SWS
TOURISM SPECIALIZATION 2			
	Optional Module 3	5	4 SWS
	Optional Module 4	5	4 SWS
		* * *	

	SEMESTER 6	* * * * * * * * * * * * * * * * * * *
	INTERNSHIP AND LICENSE REPORT	
Internship		14 12 W

Internship	14	12 Wo.
Report on Internship and Intercultural Experiences	11,	1 SWS
DEGREE THESIS AND GRADUATION SEMINAR		
Bachelor Thesis	13	12 Wo.
Bachelor's Degree Graduation Seminar	2	2 SWS

■: UL (Université de Lorraine). : htw saar (Hochschule für Technik und Wirtschaft des Saarlandes). Hourly volumes: per week in Germany (SWS), total in France (h).

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